



**Welcome to the Latest Edition of CUSO Success Stories!**

*Credit Union Service Organizations (CUSOs) represent a unique, strategic advantage for credit unions, significantly enhancing their ability to compete and win share in markets. CUSO Success Stories has been created to "spotlight" the most effective, creative and innovative CUSO initiatives, so that as many CUs as possible may know and benefit from them.*

**UNFCU** | Financial Advisors™  
A United Nations Federal Credit Union owned company.



Steve Ryerson, President  
UNFCU Financial Advisors

## United Nations Federal Credit Union's CUSO Serves a Global Membership

Consistent with the United Nations FCU (UNFCU) tagline that reads, "Serving the People Who Serve the World®", UNFCU's wholly owned CUSO, UNFCU Financial Advisors, is working at meeting the financial needs of a global membership that includes 60% of its members located outside the United States.

UNFCU's field of membership is specific to United Nations employees and their family members and currently has members in over 200 countries and territories. UNFCU Financial Advisors has effectively responded to the call by members to offer more products and services that are suitable to the financial needs of an international membership.

In November of 2008, the CUSO began offering multi-currency investment advisory services to its members based in Vienna, Austria and in December 2008 to its members located in Geneva Switzerland. Additionally, the CUSO has partnered with local insurance brokers to offer members access to multi-currency insurance solutions.

Additionally, the CUSO has a suite of insurance product solutions that have been designed for internationally mobile members, regardless of country location. Examples of more popular products offered include travel medical & accident, student medical, life insurance, vacant home coverage, global critical care and moving insurance. To meet the needs of mobile employees, many products can be purchased online.

UNFCU Financial Advisors has also began executing its vision of sharing its resources by partnering with other credit unions that desire to tap into its extensive suite of innovative product solutions. The CUSO currently provides products/services to several credit union partners that service international organizations as well as several credit unions serving a more traditional US based membership.

The credit unions serving US based members have taken particular notice of several of the CUSO's programs including its innovative Income Solutions® retirement income program, the Welcome Home real estate buy/sell/relocation program and its Pet Plan Pet insurance program. Additionally, the CUSO is seeing interest in its new online life insurance program, its moving insurance program due to the lower than customary premium rates as well as its vacant home coverage insurance program.

UNFCU Financial Advisors embraces its mission to support UNFCU's global membership as well as its role as a partner to other credit unions.

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